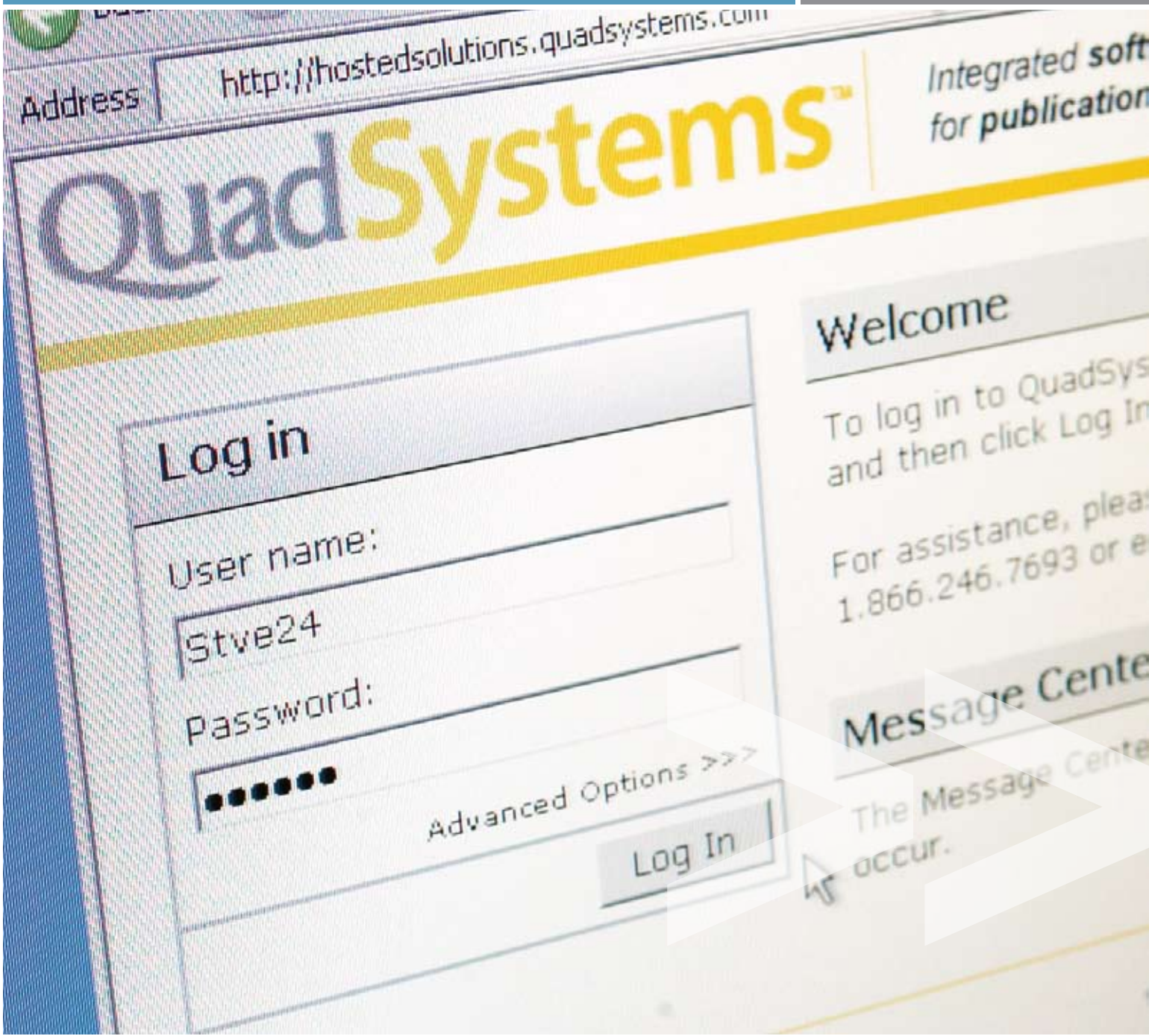


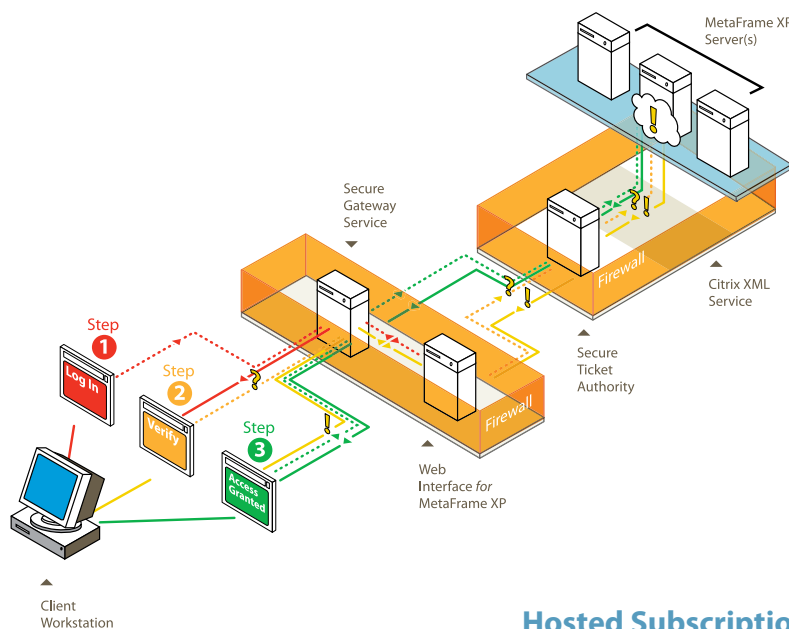
# Hosted Subscription Services >>

All the benefits of world-class technology  
without the cost or risk



# Hosted Subscription Services

**On your mark. Get set. Transform.** It's almost that easy. Within hours, you can have anywhere, anytime access to publishing management technology so intuitive and effective that it's easy to overlook its revolutionary nature. QuadSystems' suite of software products not only increases productivity and profitability, but as part of a hosted solution, minimizes your capital expenditures, conserves scarce IT resources and eliminates risk.



## Hosted Environment Architecture

Users simply login through the QuadSystems Web site. Once validated through our secure Gateway Server, access is available to the innovative applications that help perform and streamline daily tasks.

## Hosted Subscription Services from QuadSystems

Software	Benefits
<b>Publisher's Studio</b> Real-time visibility between advertising sales, editorial and manufacturing departments. Manage unlimited account information across multiple publications.	Complete connectivity facilitates communication and eliminates errors. Minimize redundancy, ensures accurate data for invoicing and simplify overall account management.
<b>Catalog Studio</b> Drag-and-drop content from one catalog to another. Manage images, logos, copy, price and design templates in one central space. Link all price and product information to catalog pages.	Avoid miscommunication and minimize errors through the use of a central data source. Reduce cycle times and monitor the success of your sales strategies.

## The beauty of hosted.

Envision your staff working collaboratively, productively and more efficiently than ever. Working uninterrupted, completely unaware of disasters narrowly avoided or crashes recovered from rapidly. Where potential problems are recognized and evaded. That's the world that QuadSystems creates for you. Our Hosted Subscription Services smoothly and seamlessly manages the life cycle of our innovative publishing management technology for you, from implementation through maintenance/support and ongoing upgrades. The advantages to you are significant:

- > **Minimal capital expenditure.** Forget expensive software and hardware start-up and licensing costs. One affordable monthly fee, a Web browser and Internet access are all that's required to access QuadSystems' world-class infrastructure and publishing management tools.
- > **Rapid implementation.** Instead of undergoing weeks or months of installation hassles, you can start earning ROI with our software within hours.
- > **Zero maintenance.** No need for day-to-day, time-consuming and expensive IT maintenance. Your IT resources are free to focus on core systems.
- > **Flexibility and scalability.** Add new users quickly and easily – whether in your department or from a remote location. Deploy new modules or software rapidly.
- > **Complete data integrity, backup and recovery.** Working with QuadSystems means maximum uptime, routinely backed-up data, a completely secure system and ensured upgrades.
- > **Maximum security.** Security is top priority. We keep potential viruses and other system vulnerabilities at bay with constant database server upgrades, taking the onus off your IT staff.
- > **Ease of mind.** Backed by the resources and expertise of QuadSystems, you don't need to worry about the myriad of details involved with maximizing your publishing management software. You're free to focus on the business at hand: publishing.

**“A hosted subscription is perfect for us. As a small publishing company, purchasing multiple software licenses would be cost-prohibitive. Plus, there are no security issues and the support has been really good. This is an ideal way for us to enjoy all of the benefits of a great system.”**

*Anna Lieggi  
Group Production Manager  
Hobby Publications*

## Cost Breakdown of a Nonhosted Software Purchase

Software Purchase	
	<b>Licensing 55%</b>
HIDDEN COSTS	Customization & Implementation 5%
	Hardware 5%
	IT Personnel 10%
	Maintenance 20%
	Training 5%

*QuadSystems' Hosted Subscription Services eliminates hidden costs, risk and protracted implementation.*



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