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## **QuadSystems Partners With Otec Solutions**

**Agreement brings enterprise-wide process and workflow management solutions to Canadian publishers, catalogers and retailers**

SUSSEX, WI. – QuadSystems, Quad/Graphics' software solutions subsidiary, has entered into a partnership agreement with Otec Solutions, a systems integration company headquartered in Toronto, Canada. This partnership will facilitate QuadSystems' expansion into the Canadian market and will allow Otec Solutions to provide its customers with PlanSystem3™, a comprehensive planning, workflow, editorial and process management system that integrates marketing, production, advertising, and editorial departments with desktop applications.

Steve Jaeger, Vice President of QuadSystems, says the partnership with Otec Solutions will significantly advance QuadSystems' emergence in the Canadian market. "Otec Solutions is recognized for its technical expertise in the design, installation, training and support of scalable and forward-thinking technology solutions, and PlanSystem3, designed by Van Gennep- M.A.C. BV, is well aligned with its product offerings. Together, we'll be able to offer our Canadian clients an innovative workflow management software solution," Mr. Jaeger says.

PlanSystem3 is designed to provide users with real-time content/asset management, edition/product planning, deadline and status monitoring and element tracking of all files in production at catalogs, advertising agencies and magazine publishers. "Because it promotes a collaborative, organized workflow by providing everyone with real-time, graphic displays of the entire work-in-process, our clients can expect to see improvements in all areas and with virtually every employee," Mr. Jaeger says.

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“We’re very excited about the potential this partnership has to benefit our clients in the Prepress, Creative and Publishing industries,” says Don Hoy, president of Otec Systems. “We were attracted to PlanSystem3 because we’ve identified a significant need among our publishing clients for a tool that will improve productivity and efficiency. PlanSystem3 provides a collaborative, organized workflow for these clients by managing both the assets themselves as well as the workflow associated with graphics production tools,” Mr. Hoy explains.

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**About QuadSystems**

QuadSystems delivers integrated solutions that optimize the entire publishing creative and production workflow. It offers software systems, hosted solutions and a full range of professional services. As part of Quad/Graphics, one of the world’s largest commercial printers, QuadSystems evolved its products and services from a consistent and diligent focus on what its publishing customers need to be more successful. QuadSystems’ development and support teams are based at Quad/Graphics’ headquarters in Sussex, Wis. Dedicated sales and professional services teams are also located in New York City and Washington, D.C.

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**About Otec Solutions**

Headquartered in Toronto, ON, Canada, Otec Solutions is a privately held Systems Integration company. Otec Solutions designs and supports Digital Asset Management, Web Services and Production Workflow Systems to publishers, catalogers, retailers and advertising agencies throughout Canada.

**About Quad/Graphics**

Headquartered in Sussex, Wis., Quad/Graphics is the world's largest privately held printer of magazines, catalogs, direct mail and other commercial products, and the third largest printer – public or private – in the Western Hemisphere. Through a network of print production facilities on three continents, Quad/Graphics offers services from front-end design and photography through digital imaging, printing, list management, finishing and distribution. The company employs 12,000 people worldwide and has annual sales of \$1.9 billion.

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