



FOR IMMEDIATE RELEASE

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Rutland Tool Selects QuadSystems' and PlanSystem3™ by Van Gennepe for Catalog Production

SUSSEX, WI – Rutland Tool and Supply Company has selected PlanSystem3 editorial and creative workflow management solution, designed by Van Gennepe, and distributed in North America by QuadSystems, for its catalog production needs. Rutland Tool, a distributor of metalworking tools, machine tools and related supplies, produces biweekly and quarterly sale catalogs, as well as an annual 1,300-page catalog. Rutland Tool had been using FileMaker Pro to track its catalog deadlines, but decided in 2005 to switch to QuadSystems' PlanSystem3.

“QuadSystems' PlanSystem3 efficiently automates key creative and management tasks and communicates across the entire workflow, from merchandising and copy editing to design and layout,” states Jim Henry, Advertising Director at Rutland Tool. “PlanSystem3 enables my entire staff to spend minutes performing tasks that previously required hours or days. We're able to accomplish much more with fewer resources.”

Rutland Tool first started using PlanSystem3 in July of 2005 to produce a wholesale catalog and a retail sale book. According to Mr. Henry: “PlanSystem delivers ongoing, real-time status in an easy-to-view format as the entire catalog evolves. This allows everyone to keep working from the most current version. With PlanSystem, we know the exact status of every element of a project at any given point in time.” With the success of the implementation, Mr. Henry plans to use the system to produce this year's annual 1,400-page catalog.

“When we used FileMaker, I'd have to re-create a project status report every week,” Mr. Henry says. “This was very labor-intensive and the process was fraught with the possibility of error. With

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PlanSystem3, I know the status of every project at all times. This functionality will prove invaluable when we are producing our big book.”

An important feature for catalog publishers, PlanSystem3 offers an open architecture that is completely file agnostic. This provides the ability to organize and track all file formats, including any CRM software, AutoPrice™, Adobe®, InDesign®, PhotoShop®, Illustrator®, Microsoft® Word®, and QuarkXPress.

“We’re very excited that we were able to partner with Rutland Tool and implement an innovative software solution to help them manage their resources more efficiently,” says Steve Jaeger, Vice President of QuadSystems. “We print their big book, and understand the complexity of producing such a major piece. We are thrilled that PlanSystem3 can simplify the planning and pre-production processes for them, while driving down their costs.”

About QuadSystems

QuadSystems delivers integrated solutions that optimize the entire publishing creative and production workflow. It offers software systems, hosted solutions and a full range of professional services. As part of Quad/Graphics, one of the world’s largest printers, QuadSystems evolved its products and services from a consistent and diligent focus on what its publishing customers need to be more successful. QuadSystems’ development and support teams are based at Quad/Graphics’ headquarters in Sussex, Wis. Dedicated sales and professional services teams are also located in New York City and Washington, D.C.

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About Rutland Tool & Supply Co., Inc.

Headquartered in Whittier, Calif., Rutland Tool & Supply Co. is a subsidiary of Lawson Products. Rutland Tool distributes metalworking tools, machine tools and related supplies. Lawson Products is an international leader in selling and distributing systems, services and products to the industrial, commercial and institutional maintenance, repair and replacement market.

About Quad/Graphics

Headquartered in Sussex, Wis., Quad/Graphics is the world's largest privately held printer of magazines, catalogs, direct mail and other commercial products, and the third largest printer – public or private – in the Western Hemisphere. Through a network of print production facilities on three continents, Quad/Graphics offers services from front-end design and photography through digital imaging, printing, list management, finishing and distribution. The company employs 12,000 people worldwide and has annual sales of \$1.9 billion.

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